

Registration Form

Please reserve _____ ticket(s) at \$75 per person.
Registration fee includes conference materials, continental breakfast, panel discussions and luncheon with keynote speaker. The Huntington Library, Art Collections, and Gardens will be open to participants after the Conference.

Please reserve _____ tables of (9) at \$575 each (\$100 savings). Each table includes recognition signage.

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

E-mail _____

Please make checks payable to "SCAG." Mail or fax this form and send payment by Friday, November 15 to Linda Jones at the address below. Attendance is limited and seating is guaranteed upon receipt of check only.

SCAG

818 W. Seventh St., 12th Floor, Los Angeles, CA 90017

Attn: Linda Jones

fax: 213/236-1963

For more information

Linda Jones

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Mary Elizabeth Michaels

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Southern California Association of Governments
Attn: Linda Jones
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Los Angeles, CA 90017



REGIONAL ECONOMIC FORECAST for SOUTHERN CALIFORNIA 2003 - 2004

Friday, Nov. 22, 2002 • 8:30 a.m. - 3:00 p.m.
The Huntington Library and Gardens • San Marino, CA



What's in store for 2004?

California boasts the world's fifth largest economy.

The Southern California region alone, composed of Los Angeles, Ventura, San Bernardino, Riverside, Imperial and Orange counties, is the world's tenth largest economy.

A regional powerhouse of this magnitude is both demanding and deserving of its own economic assessment and forecasts. That is why the Southern California Association of Governments is pleased to extend an invitation to you to attend this, its sixth annual Regional Economic Forecast Conference, a conference devoted exclusively to the economic outlook for this six-county region in 2003-2004.

Against the backdrop of the world famous Huntington Library and Gardens, you will hear economists and academics from leading Southern California universities and businesses present their analyses and forecasts for job growth, personal income, taxable sales, housing, and other key economic variables for the region as a whole and each of its component counties.

Don't miss this unique opportunity to hear cutting edge regional economic thinking from the foremost authorities on what's in store for 2004.

SIXTH ANNUAL REGIONAL ECONOMIC FORECAST CONFERENCE

8:30	Registration and Continental Breakfast	11:35	The New Demographics: Implications for Regional Planning <i>Dr. Frank Wen</i> Senior Economist, Southern California Association of Governments
9:00	Welcome <i>Hon. Bev Perry</i> Mayor Pro Tem, City of Brea and First Vice President, Southern California Association of Governments	12:00	Luncheon
9:05	Opening Remarks <i>Mark Pisano</i> Executive Director, Southern California Association of Governments <i>Hon. Bill Alexander</i> Mayor, City of Rancho Cucamonga and Member, Regional Council, Southern California Association of Governments, CONFERENCE MODERATOR	1:00	Keynote Presentation <i>John Bryant</i> Founder, Chairman, and CEO, Operation HOPE
9:20	Are We Sliding into Recession? The Outlook for the U.S. and California <i>Howard Roth</i> Chief Economist, Department of Finance, State of California	1:30	Southern California Housing: Can the Boom Continue? <i>Leslie Appleton-Young</i> Chief Economist, California Association of Realtors, PANEL MODERATOR <i>Dr. Mark Schniepp</i> Director, California Economic Forecast Project <i>Jay Moss</i> Division President/Regional General Manager, Greater Los Angeles Division, KB Home <i>Dr. John Husing</i> Vice President, Economics & Politics, Inc., and Principal Economic Advisor, Inland Empire Economic Partnership
9:45	Assumptions for Local Government Planners: Forecasts for the Regional Economy in 2003-2004 <i>Dr. Anil Puri</i> Dean, College of Business and Economics and Co-Director, Institute for Economic and Environmental Studies, California State University, Fullerton	2:45	Closing Remarks <i>Dr. Bruce DeVine</i> Chief Economist, Southern California Association of Governments
10:25	Break	2:55	Conference Evaluation Form
10:35	<i>Dr. Lisa Grobar</i> Director, Economic Forecast Project and Professor of Economics, California State University, Long Beach	3:00	Program Ends
11:15	SCAG's Long Term Economic Forecast: Why Do It? <i>Stephen Levy</i> Director, Center for the Continuing Study of the California Economy		

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

Sponsors: ● Cal Fed Bank ● South Coast Air Quality Management District